

Powerful Oral Care Products

Dental Herb Company Tooth & Gums Oral Care Hygiene System





Dental Herb Company has created a powerfully effective all-natural antimicrobial Tooth & Gums Oral Care Hygiene System unlike any other. It is comprised of four unique products — each made with a precisely integrated combination of Truly Natural® Ingredients that reduce gum inflammation, rebuild and heal gum tissue and eliminate bad breath.

Used exclusively by thousands of dentists for more than 15 years and now available directly to consumers, the Dental Herb Company products are alcohol and chemical free, and made from five pure essential oils — Red Thyme, Cinnamon Bark, Eucalyptus, Lavender and Peppermint — as well as two organically grown herbal extracts — Echinacea and Gotu Kola. These pure essential oils and herbal extracts are valued for their antibacterial, anti-inflammatory, antimicrobial and antifungal properties. When combined, this unique formula reduces oral bacteria and gum inflammation, heals, rebuilds and conditions gum tissue, and freshens breath.

These highly effective all-natural oral hygiene products can help prevent costly and painful periodontal surgery and procedures. Unlike the more traditional chemical-based antimicrobial regimes used for periodontal treatment which can be harsh on oral tissue, Dental Herb Company products taste great, are non-staining, non-tartar forming and gentle on soft gum tissue.

The Products – A Little Goes a Long Way

Dental Herb Company's products are powerful when used individually, but most effective when used together as a system and in conjunction with a complete dental care program including regular dental cleanings. To learn more about the products and how to use them visit: www.dentalherb.com.

Product Image	Product Name	How to Use	Specifications
	Tooth & Gums Paste® Professional strength toothpaste to clean teeth gently.	Brush at least twice daily with small amount.	4-ounce tube \$12.50 0.8-ounce tube \$5.50
	Tooth & Gums Tonic® Professional strength, alcohol-free mouthwash to reduce oral bacteria and help heal gum tissue.	After each brushing, rinse with 1/3 to 1/2 capful and swish vigorously for 30 seconds. Can also be applied with an interdental brush or applicator. For best results do not eat or drink for 15 minutes after use.	18-ounce bottle \$29.95 2-ounce travel size bottle \$5.50
	Under the Gums Irrigant® Professional strength, antimicrobial herbal concentrate designed for dilution and use with an oral irrigator.	Use after each brushing if advised by a dentist. Dilute 1/3 capful or approximately 1/2 tsp. in 7 ounces (210 ml) of water in the irrigator reservoir. Do not eat or drink 15 minutes after use and flush irrigator reservoir with warm water following usage.	4.1-ounce \$29.95
	Tooth & Gums Spritz® Professional strength non-aerosol breath spray.	Spray quickly 1-2 times in mouth as needed.	0.8-ounce \$7.95

Continued

Products *(continued)*

Product Ingredients

- **DO CONTAIN** Truly Natural® Ingredients
 - Pure essential oils*
 - Herbal extracts*

* See the Dental Herb Company Product Ingredient Fact Sheet for complete ingredient list
- **DO NOT** contain:
 - Alcohol
 - Synthetic chemicals such as sodium lauryl sulfate (SLS) or triclosan
 - Artificial colors or synthetic dyes
 - Artificial sweeteners
 - Synthetic fluoride
 - Artificial preservatives

Product Benefits

- A powerful anti-microbial
 - Reduces oral bacteria that can cause gingivitis, bleeding gums, periodontal disease and halitosis
 - Promotes healing and rebuilding of gum tissue
- All natural ingredients
- Non-staining and non-tartar forming
- Effective at freshening breath for hours
- Great taste
- Professional strength available without prescription — a little goes a long way

Dental Herb Products Will Benefit People Who:

- Prefer an all-natural oral care system to help maintain oral health
- Have signs of periodontal (gum) disease including red, puffy or bleeding gums
- Are suffering from bad breath/halitosis
- Have undergone gum surgery and need help to heal delicate gum tissue
- Are preparing to undergo restorative or cosmetic dental procedures to prepare gums to be as healthy as possible
- Suffer from mouth sores associated with chemotherapy or dentures
- Have compromised immune systems or are experiencing gum sensitivity

Product Testing

- Not tested on animals
- Used clinically in thousands of dentist offices since 1996

Product Manufacturing

- Manufactured in an FDA registered facility in northern New Hampshire

Product Expiration

- All Dental Herb Company products retain their potency for two years

Where to Buy

- Available directly to consumers online at www.dentalherb.com
- Offered through thousands of dental and health professional offices nationwide



For More Information About Dental Herb Products

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