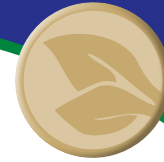


The Dental Herb Company Story



Creating Effective All-Natural Oral Care Products

The Dental Herb Company began in 1996 when Dr. Bernard Schechter, DDS, a graduate of New York University College of Dentistry and a former faculty member of the Boston University School of Graduate Dentistry, discovered a way to treat periodontal disease using only natural ingredients. During his 30-year career as a general dentist, he witnessed the prevalence and impact of periodontal disease, a chronic inflammatory disease of gum tissue and bone, which left untreated, can lead to tooth loss. Dissatisfied with the standard treatment options and a true believer in all-natural medicines, he began searching for an effective all-natural solution for gum disease.

Dr. Schechter applied his intense study of therapeutic herbology, microbiology, and holistic health education to research natural oral care treatments. He carefully tested hundreds of botanical substances with known antimicrobial and healing properties before perfecting a Truly Natural® alcohol-free oral hygiene system. This new and innovative system was made with precisely calculated formulations of pure essential oils and organically grown herbal extracts designed for use as an alternative to periodontal surgery or chemical treatments.

His first products were Dental Herb Company Tooth & Gums Tonic® and Under the Gums Irrigant®. Dentists quickly saw how effective these products were at reducing oral bacteria, promoting the healing of gum tissue and freshening breath. As interest in his new all-natural oral care products grew, Dr. Schechter began working on and soon completed an all-natural toothpaste and breath spray using the same organic botanicals and pure essential oils to complete his oral care regimen.

Company Ownership Transition: High Standards and Values Remain

Today Dental Herb Company is owned and managed by David and Sarah Hill, former owners of P.J. Noyes Company, the original manufacturer of Dr. Schechter's products. In 2010, Dr. Schechter approached the Hills about purchasing Dental Herb Company as he looked toward retirement because he was confident they would continue his high standards of formulation and quality. According to David Hill, "We have loved these products since we first made them, so when Dr. Schechter asked us about taking over the business, we were thrilled."

Dental Herb Company is family-owned and operates in a small town in the White Mountains of New Hampshire. Dental Herb Company manufactures its products in a state-of-the-art, FDA registered facility and ships them nationwide to thousands of dentists and consumers to meet the demand for an effective all-natural oral care system that helps heal and condition gum tissue, is free of synthetic chemicals, fights bad breath, and has no adverse side effects.

Product Availability

Consumers can now purchase the complete line of Dental Herb Company products at www.dentalherb.com. Dental Herb Company oral care products are not sold in retail chains.

For More Information About Dental Herb Products

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